

**SHORT LIST NC DIGITAL AWARD E PREMIO FACEBOOK**

ORARIO PRESENTAZIONE	CAMPAGNA	SOCIETA' ORGANIZZATRICE	CLIENTE	CATEGORIA
9.10	Crea il tuo gusto 2	A-Tono	San Carlo Unichips	Digital Integrated Campaign
9.20	Camparisoda& Amicistretti	Chapeaux	Davide Campari-Milano	Digital Integrated Campaign
9.30	Radio Italia Live - Il Concerto 2016	CheBanca!	CheBanca!	Digital Integrated Campaign
9.40	Ingdan Italia	Early Morning	Ingdan	Digital Integrated Campaign
9.50	Monini Premi e Spremi	H-ART	Monini	Digital Integrated Campaign
10.00	Data Relevance	iProspect	Infostrada	Digital Integrated Campaign
10.10	Fisherman's Friend Air Guitar	Isobar Communications	D&C (Brand Fisherman's Friend)	Digital Integrated Campaign
10.20	TIM Rebranding	Leagas Delaney Italia Srl	TIM	Digital Integrated Campaign
10.30	FIAT Nuova 500 Sali a bordo	Maxus	FCA Group - FIAT / Market Italy	Digital Integrated Campaign
10.40	Grazie for Comments	Meloria	Grazie Natural	Digital Integrated Campaign
10.50	#nonperderedivista	Meloria	VisionOttica	Digital Integrated Campaign
11.00	Milan InSight	Nimai Digital Company, B Fluid, Elipse	UniCredit	Digital Integrated Campaign
11.10	Nutella Dialetti	OgilvyOne	Ferrero - Nutella	Digital Integrated Campaign
11.20	<b>COFEE BREAK</b>			

<b>11.30</b>	C1 Master Of Fit	PHD MEDIA	Citroën	Digital Integrated Campaign
<b>11.40</b>	HAPPY TEARS	Proximity BBDO	TEMPO	Digital Integrated Campaign
<b>11.50</b>	Extra di Sky	QMI Interactive	Sky	Digital Integrated Campaign
<b>12.00</b>	#TifiamoInsieme in casa Coca-Cola	The Big Now	Coca Cola Italia	Digital Integrated Campaign
<b>12.10</b>	Viaggio in testa	ubi banca	ubi banca	Digital Integrated Campaign
<b>12.20</b>	Vodafone 4G Emotion Eye 360	Y&R/VML Italia	Vodafone Italia	Digital Integrated Campaign
<b>12.30</b>	The Christmas Exchange	Y&R/VML Italia	Vodafone Italia	Digital Integrated Campaign
<b>12.40</b>	Welcome Home Stars	HDRA'	Unicredit	Digital Integrated Campaign
<b>12.50</b>	A-Experience	Gruppo Roncaglia	Mercedes-Benz Italia	Digital Integrated Campaign
<b>13.00</b>	Unieuro Club	Gruppo Roncaglia	Unieuro – SGM Distribuzione	Digital Integrated Campaign
<b>13.10</b>	smartFORstore	Gruppo Roncaglia	smart (Mercedes-Benz Italia)	Digital Integrated Campaign
<b>13.20</b>	#FindTheSUV	Gruppo Roncaglia	Mercedes-Benz Italia	Digital Integrated Campaign
<b>13.30</b>	<b>LUNCH</b>			
<b>CAMPAGNE PREMIO FACEBOOK</b>				
<b>14.40</b>	The Christmas Exchange	Y&R/VML Italia	Vodafone Italia	Facebook
<b>14.50</b>	Kippy- Limitless Love	Y&R/VML Italia	Vodafone Italia	Facebook
<b>15.00</b>	#non solo mio figlio	Y&R/VML Italia	CAF onlus	Facebook+Instagram
<b>15.10</b>	Nivea Panda Eye	MEC	Beiersdorf	Facebook+Instagram

<b>15.20</b>	CASA500	Ideal	FCA	Instagram
<b>15.30</b>	Flights	Casta Diva Buenos Aires/Casta Diva Group	El Cronista	Facebook
<b>15.40</b>	One smile is enough to change our world	Dinamo Istanbul/Casta Diva Group	Eçadem	Facebook
<b>15.50</b>	Grazie for Comments	Meloria	Lucart Group	Facebook
<b>16.00</b>	Una grande giornata	OGILVY & MATHER	Wind Telecomunicazioni	Facebook
<b>16.10</b>	Stay Strong	The Big Now	Danone	Facebook

**TERMINE DEI LAVORI E DEFINIZIONE DEI VINCITORI**