

Pre Campagna

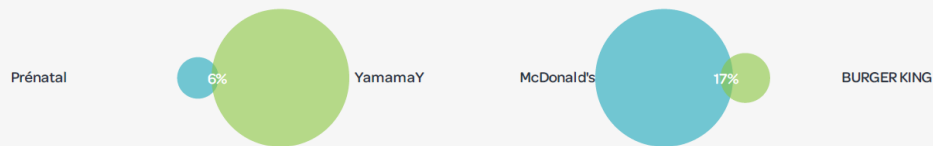
Audience Overlap



Retail

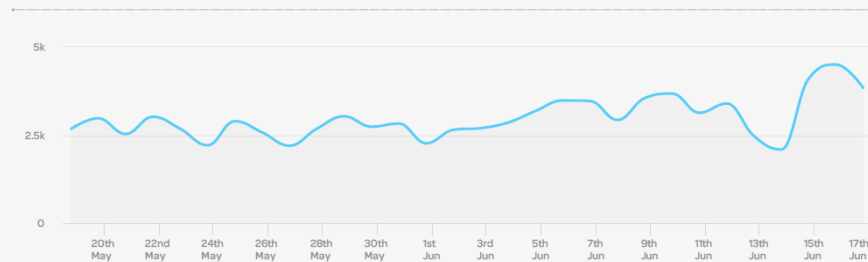


Fast Foods



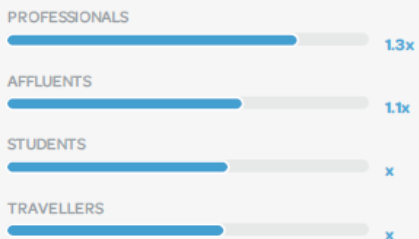
Sovrapposizione dell'audience su abbigliamento e Fast Food

Active Unique Users



Utenti unici registrati negli ultimi 30 giorni

Audience Profile

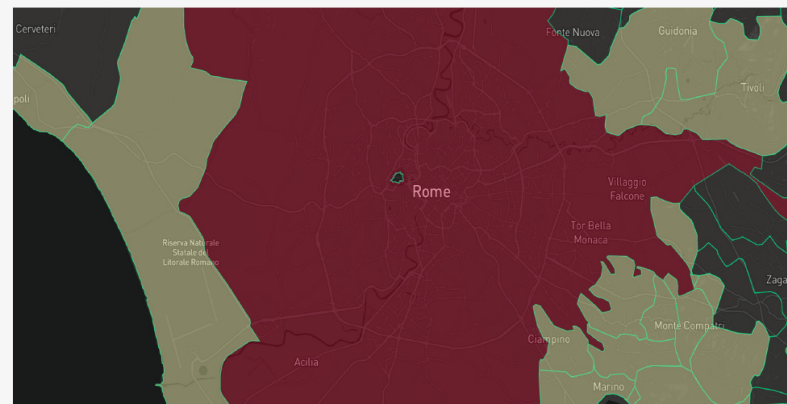


Interest



Profilo del target e interessi

Home Location



Mappa termica provenienza

Post Campagna

Line Item Performance

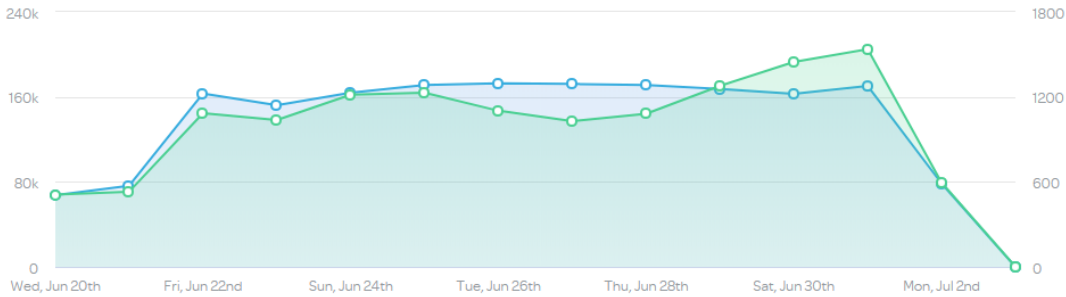
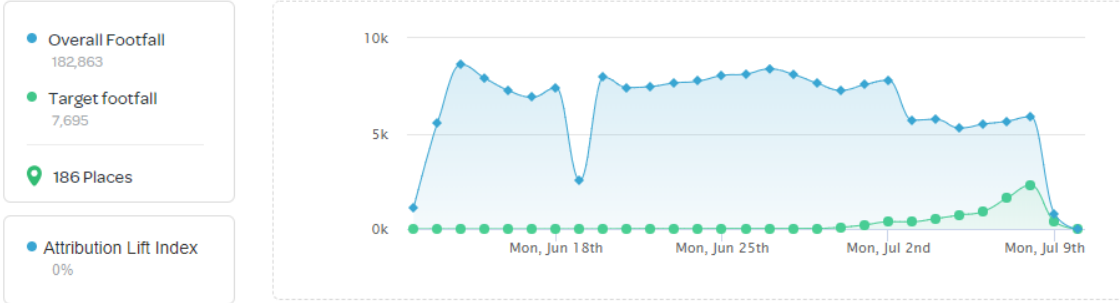


Grafico andamento delivery (imps, click)

Attribution

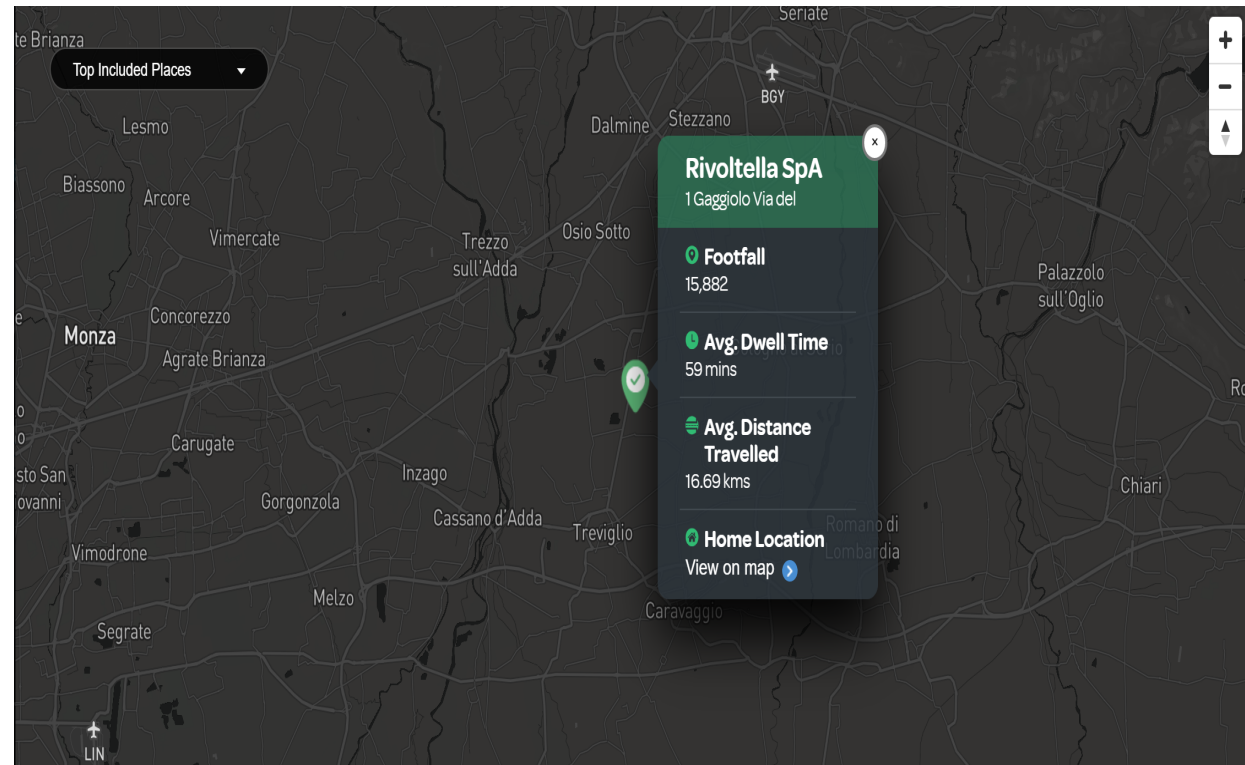
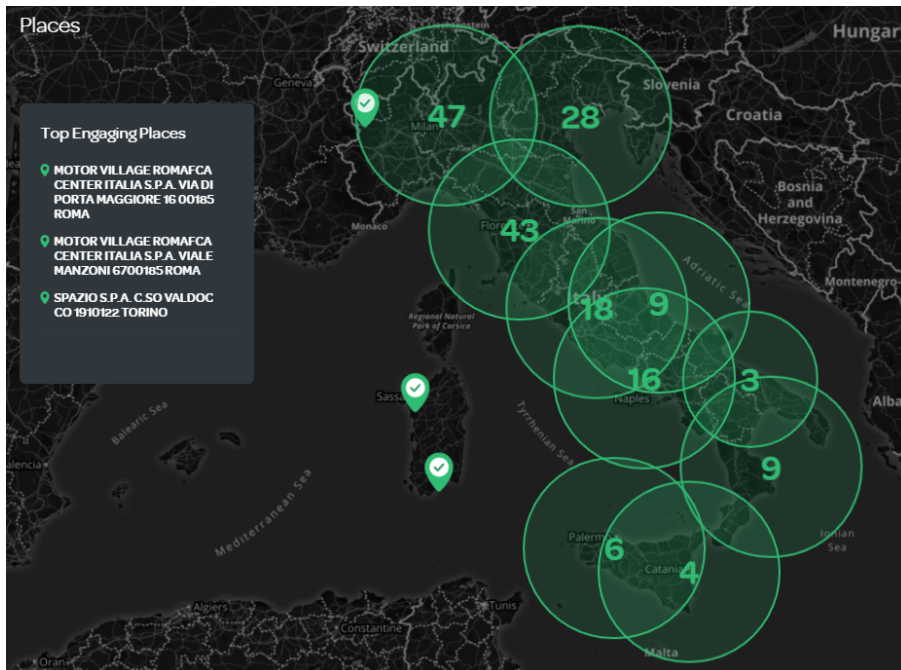


Analisi Footfall generico vs Footfall generato dalla nostra campagna mobile



People insights

Post Campagna



Carichiamo tutti i punti vendita del cliente e monitoriamo le performance per ogni singola concessionaria auto.