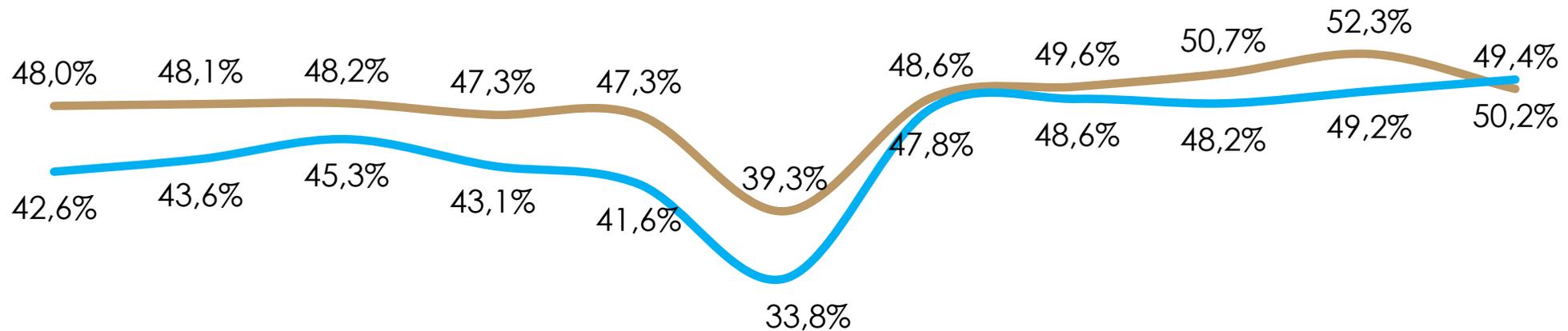


THE SANREMO EVENT OVER THE LAST 10 YEARS

SHARE % — *Individuals + Guests* — *Adu 15-34*



2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

*Paolo
Bonolis*

*Antonella
Clerici*

Gianni Morandi

Fabio Fazio

Carlo Conti

Claudio Baglioni