

Category	Title	Brand/Product	Entrant/Idea Creation	Location
GOLD				
Film Craft	Guao Guao	Desperados	LePub, Milan	Italy
SILVER				
Brand Experience & Activation	Pub Succession	Heineken	LePub, Milan / Publicis, Dublin	Italy / Ireland
Design	Fixables	Philips Personal Care	LePub, Amsterdam / LePub, Milan	Netherlands / Italy
Film Craft	Guao Guao	Desperados	LePub, Milan	Italy
Media	Pub Succession	Heineken	LePub, Milan / Publicis, Dublin	Italy / Ireland
Outdoor	Pub Succession	Heineken	LePub, Milan / Publicis, Dublin	Italy / Ireland
PR	Starring Bars	Heineken	Edelman, London / LePub, Milan	Uk / Italy
BRONZE				
Creative B2B	Starring Bars	Heineken	LePub, Milan	Italy
Creative Business Transformation	Backing The Bars	Heineken	LePub, Milan	Italy
Creative Commerce	Bar Dating – Powered By Hei!	Heineken	LePub, Sao Paulo / LePub, Milan	Brazil / Italy
Creative Strategy	Pub Museums	Heineken	LePub, Milan / Publicis, Dublin	Italy / Ireland
Design	Fixables	Philips Personal Care	LePub, Amsterdam / LePub, Milan	Netherlands / Italy
Design	Genius Of Form And Substance	Imperia Pasta Machines	Imperia & Monferrina, Roma / Landor, Milan	Italy
Direct	Pub Succession	Heineken	LePub, Milan / Publicis, Dublin	Italy / Ireland
Direct	Pub Succession	Heineken	LePub, Milan / Publicis, Dublin	Italy / Ireland
Entertainment	Starring Bars	Heineken	LePub, Milan	Italy
Entertainment Lions for Sport	Excuses Bars	Heineken	LePub, Milan	Italy
Luxury	The Everlasting Logo	Bottega Veneta	LePub, Milan	Italy
Media	Pub Museums	Heineken	LePub, Milan / Publicis, Dublin	Italy / Ireland
Outdoor	Hidden Message	Heineken	LePub, Milan	Italy
Social & Creator	Tantrum Girl	Toblerone Chocolate	LePub, Milan	Italy
Social & Creator	The Flipper	Heineken	LePub, Amsterdam / LePub, Milan	Netherlands / Italy