

CANNES LIONS 2019 – IL MEDAGLIERE GLOBALE: I PAESI PREMIATI

RANK 2018	RANK 2019	PAESI	TOTALE	BRAND EXPERIENCE & ACTIVATION	CREATIVE DATA	CREATIVE ECOMMERCE	CREATIVE EFFECTIVENESS	CREATIVE STRATEGY	DESIGN	DIGITAL CRAFT	DIRECT	ENTERTAINMENT	ENTERTAINMENT LIONS FOR MUSIC	ENTERTAINMENT LIONS FOR SPORT	FILM	FILM CRAFT	GLASS: THE LIONS FOR GOOD	GRAND PRIX FOR GOOD	HEALTH & WELLNESS	INDUSTRY CRAFT	INNOVATION	MEDIA	MOBILE	OUTDOOR	PHARMA	PR	PRINT & PUBLISHING	RADIO & AUDIO	SOCIAL & INFLUENCER	SUSTAINABLE DEVELOPMENT GOALS	TITANIUM			
1	1	USA	313	21	2	2	4	2	13	11	16	16	5	16	32	33	1	1	4	11	2	17	16	20	5	19	6	15	16	4	3			
2	2	UK	90	4	0	1	4	5	4	1	2	3	1	5	9	20	2	0	5	0	1	2	4	2	2	4	2	1	3	2	1			
3	3	BRASILE	85	6	2	1	0	0	2	1	6	0	3	3	4	2	1	0	5	8	1	9	4	11	1	4	5	1	3	2	0			
4	4	FRANCIA	60	6	0	0	1	2	1	3	5	2	0	2	3	3	0	0	3	3	0	6	1	9	0	3	3	0	3	1	0			
6	5	AUSTRALIA	36	2	1	0	0	1	3	0	2	0	0	1	1	0	0	0	2	0	9	6	3	0	3	0	0	0	2	0	0			
5	6	GERMANIA	32	0	1	0	0	0	8	1	3	0	0	0	1	6	0	0	0	2	0	2	1	0	0	4	2	0	0	0	1			
7	7	SPAGNA	28	3	2	0	1	1	0	0	1	0	0	2	4	0	0	0	2	0	1	0	5	0	2	2	1	1	0	0	0			
9	8	CANADA	24	0	1	0	0	1	4	1	0	0	1	0	0	3	1	0	2	1	0	2	1	1	1	0	0	1	3	0	0			
12	9	ARGENTINA	20	2	0	0	1	0	0	0	0	1	0	0	4	0	0	0	2	0	0	2	0	1	0	4	2	1	0	0	0			
17	10	INDIA	18	2	1	1	0	1	0	0	1	0	1	0	0	1	0	0	1	1	0	1	1	0	0	2	1	0	1	2	0			
12	11	GIAPPONE	16	1	0	0	0	0	4	0	1	0	1	0	1	2	0	0	0	4	0	1	0	0	0	0	0	0	1	0	0			
19	12	SVEZIA	15	2	1	2	0	2	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	0	0	1	3	0			
29	13	DANIMARCA	14	0	0	0	0	0	0	1	0	0	0	0	2	2	1	0	1	0	0	0	2	0	0	0	3	1	1	0	0			
12	14	ITALIA	13	3	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	3	0	0	0	0	6	0	0			
35	15	ISRAELE	11	2	0	0	0	1	0	0	3	0	0	0	0	0	0	0	3	0	1	0	0	0	0	1	0	0	0	0	0	0		
10	15	NUOVA ZELANDA	11	0	0	0	0	0	0	1	1	0	0	0	2	2	0	0	0	0	0	2	0	1	0	0	0	1	0	1	0	0		
18	17	POLONIA	10	3	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	0	0	0	1	1	0	0	0	0	1	0		
21	18	BELGIO	9	0	1	0	0	0	2	1	0	0	1	0	0	2	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0		
22	18	CINA	9	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	2	0	2	1	0	0	1	1	0	0		
25	18	PERU	9	2	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	3	0	0	1	0	0	0		
8	21	PAESI BASSI	8	2	0	1	0	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0		
12	21	SUDAFRICA	8	0	0	0	0	0	0	0	0	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0		
12	21	TAILANDIA	8	0	0	0	1	0	1	0	0	0	0	0	4	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0		
11	24	COLOMBIA	7	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	1	2	1	0	0	0		
19	24	EMIRATI ARABI UNITI	7	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0	1	0	0	0	0	0		
32	24	SVIZZERA	7	0	0	0	0	0	0	0	0	0	0	0	2	1	0	0	2	0	0	1	0	0	0	1	0	0	0	0	0	0		
22	27	HONG KONG	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	1	0	0	1	0	0	0	0	0		
38	27	RUSSIA	6	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	1	0	0		
22	29	CILE	5	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	1	0	0	0	0		
25	29	IRLANDA	5	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	0		
31	29	MESSICO	5	2	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	
43	29	PAKISTAN	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0	0	0	
n.c.	33	BANGLADESH	3	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0		
35	33	FINLANDIA	3	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	
32	33	NORVEGIA	3	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	
43	33	SINGAPORE	3	0	0	0	0	1	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
35	33	TURCHIA	3	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	
43	38	COREA DEL SUD	2	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
n.c.	38	LIBANO	2	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	
48	38	MALESIA	2	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
25	38	ROMANIA	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	
48	38	UNGHERIA	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	
n.c.	43	AUSTRIA	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	43	COSTA RICA	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	
n.c.	43	CROAZIA	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	43	ECUADOR	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
38	43	FILIPPINE	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
n.c.	43	GUATEMALA	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		TOTALE X CATEGORIA	932	70	13	9	12	22	47	23	42	27	14	29	77	78	8	1	33	41	7	65	42	65	11	55	32	34	47	22	6	6		