

72° Festival della canzone italiana

OMG

Sanremo 2022
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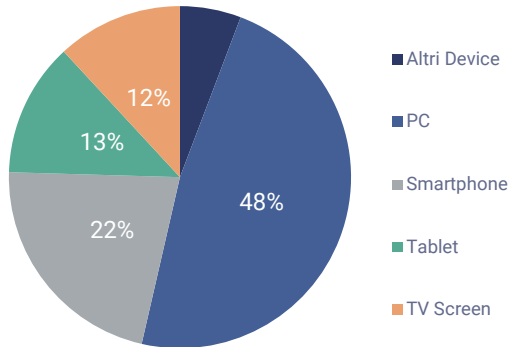
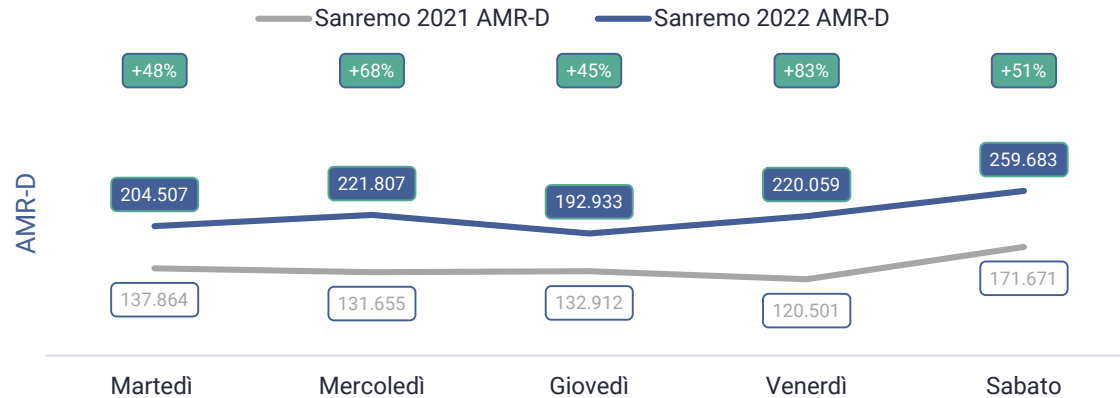


Oltre la TV

Auditel Digital e Social/Web

Sanremo 2022 – Oltre la TV: Auditel Digital e Social/Web

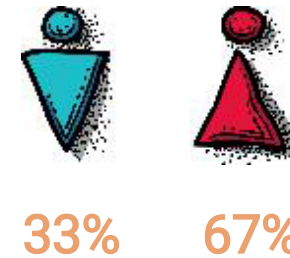
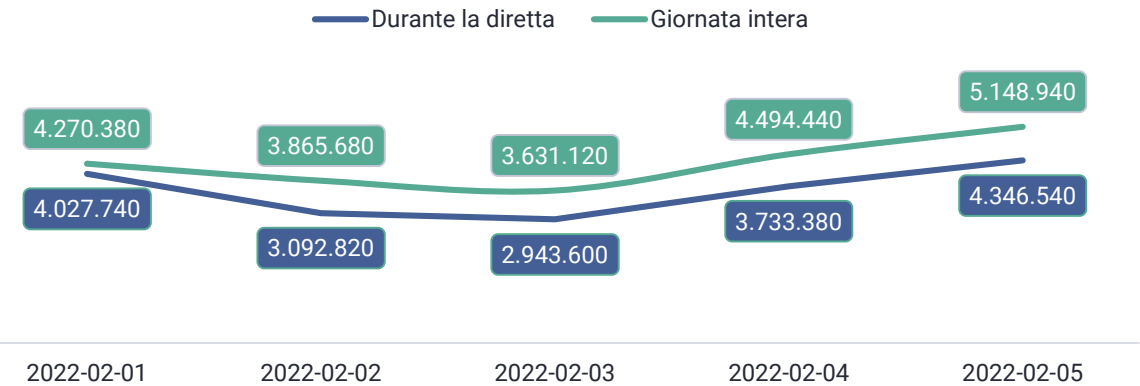
Sanremo 2022: trend AMR-D Raiplay in diretta (linear)



Top 5 VOD	L. Streams
MANESKIN «CORALINE»	1.025.449
CHECCO ZALONE	883.498
IRAMA CON G.GRIGNANI	766.685
MAHMOOD & BLANCO PREMIAZ.	565.090
MAHMOOD & BLANCO «BRIVI»	552.212

Sanremo 2022: social media & web listening

Trend Mention per giornata



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